



Wofoo Social Enterprises

人和家富 民和國富

Li Kwai Shan

Alliance Primary School,
Tai Hang Tung



NEW NORMAL IS THE NORMAL



Professional Roles



Ethical Enablers



以德潤才的躬行者
貫徹全人成長及均衡發展的理念

Versatile Architects



博學啟思的建策者
塑造好學敏求的學習型組織

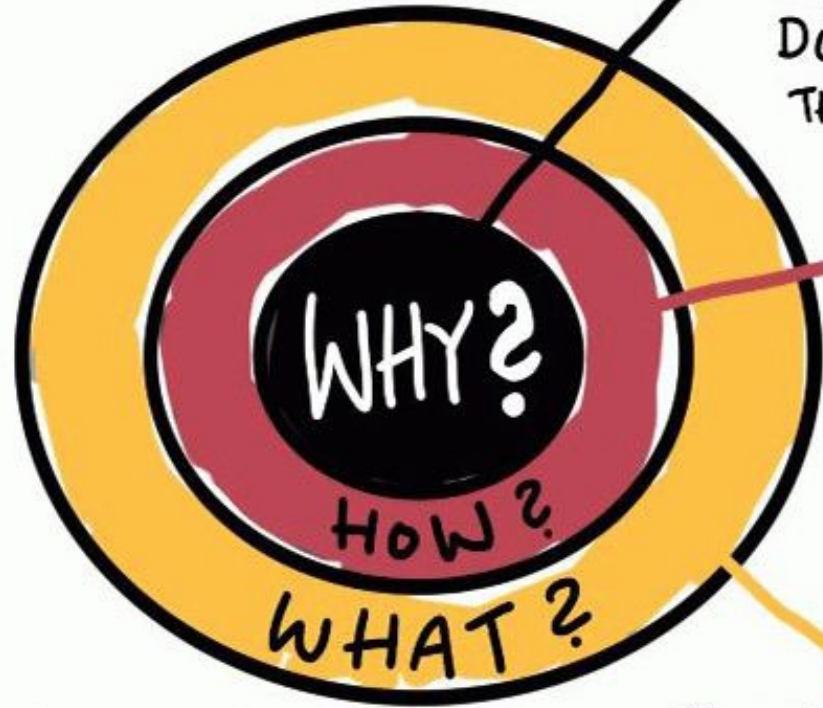
Visionary Edupreneurs



高瞻遠矚的創建者
推動教育變革及學校持續進步



GOLDEN CIRCLE



WHY DO YOU
DO WHAT YOU
DO? WHAT'S
THE PURPOSE?

HOW
DO YOU
DO WHAT
YOU DO?

WHAT
DO YOU DO?

IDEA: SIMON SINEK

Lee Ka Wai

Yan Oi Tong

Tin Ka Ping

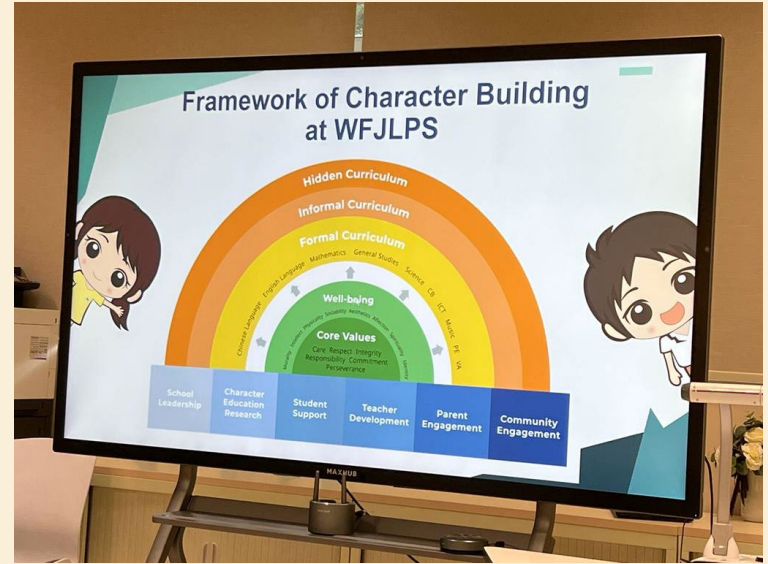
Secondary School





1. Character Building

Core Values and Well-being
are realized in
formal, informal and hidden curricula





2. Chasing Dream

Self-Respect
Participation
Alternative
Creativity
Education



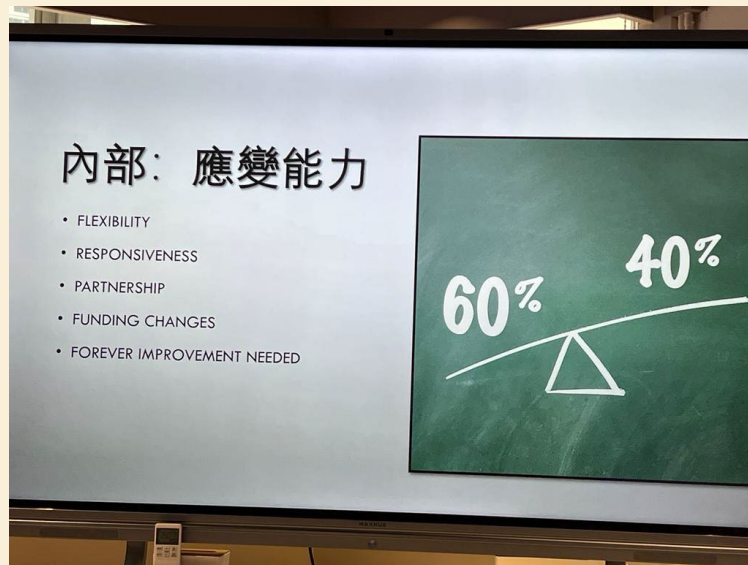


3. Management

Mission-driven

New Normal is the Normal

It is more important to do the right thing
than to do things right



Sen Chun Wing

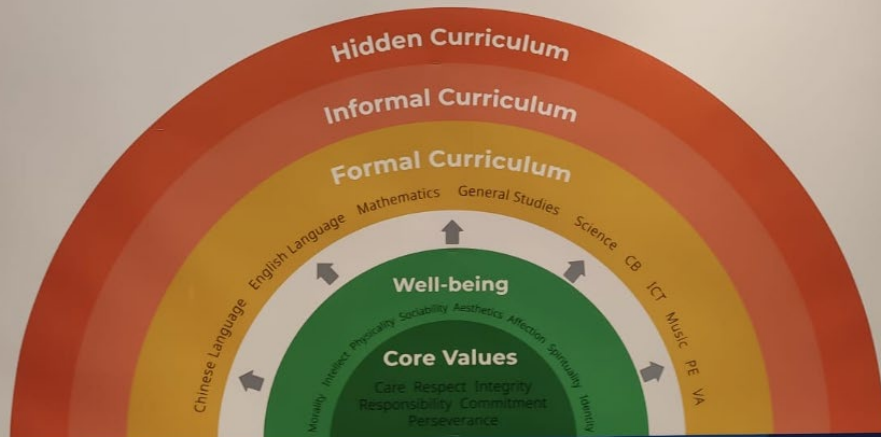
HKSKH Bishop Hall
secondary school



Visualize your Beliefs

W F Joseph Lee Primary School

Character Building Framework



School

Character Education

Student

Teacher

Parent

Community



Put yourself in students' shoes



Tailored KPI



ARE
HOUSE



Thank You

和而富足